

Big Interview  
AGB 202

Cal Poly's career services website offers a variety of tools to help prepare you for the job market. The interview process can be thought of as a means for you to sell your professional services to a potential employer. For this class you need to access Big Interview. Go to *Career Services—Explore Services—Resource Tool Kit--Interviewing*. On the right-hand side is the Big Interview button. Once you have registered you will have access to your Big Interview dashboard. I encourage you to explore this site in full as you should already be thinking about internships for the summer. There is a lot of great information, and it takes some time to become acquainted with the system.

For this class you have a three-part assignment. The purpose of this assignment is to help you hone your presentation skills in a context that should be relevant to your short-term career goals. You will record yourself answering several common and open-ended interview questions and then swap these videos with a classmate for critiques. You will then write up a succinct summary of your experience. Below are more details:

First, under *Learn—Mastery Curriculum* watch at least sections “Tell me about yourself”, “Your Strengths and Weaknesses” and “Where do you see yourself in 5 years”. Second, go to *Practice—Practice Interviews—General—Top 10 questions* (Standard). Then answer questions 1, 5, 6 and 8. Make sure to save your videos! I would recommend several takes before submitting your response. At this point you will send the videos to your partner. To do so you should go to *My Videos—Share Selected*. Your partner will then write up some constructive criticism using specific and helpful language and return that to you. Your grade on this assignment will be based on a 1-page single-spaced paper you submit to me (hard copy on due date). **This will not be in e-mail format.**

For this assignment you should detail your experience, including

- 1) What you learned about selling or marketing yourself from the videos {10 pts}
- 2) How you applied the skills from class on this assignment, and how class concepts related to the assignment {10 pts}
- 3) How the elevator pitch assignments was/was not helpful for Big Interview and how you might change your elevator pitch after this assignment {10 pts}
- 4) How you intend to incorporate the constructive criticism you received {10 pts}

You will also be graded on spelling, grammar and writing competency {10 points}.

Good luck and let me know if you have any questions!